Keynote Session

**■** Wed. Aug 6, 2025 3:30 PM - 4:00 PM JST | Wed. Aug 6, 2025 6:30 AM - 7:00 AM UTC **■** Sagano Hall(South Bldg, 1F)

## [1Sagano\_Hall03-03] Keynote Session II

▶ Japanese & English Presentation

3:30 PM - 4:00 PM JST | 6:30 AM - 7:00 AM UTC

[1Sagano\_Hall03-03-01] The Future of Global Education – AI, Technology, and the Next Frontier

\*Girish C Ballolla<sup>1</sup> (1. Gen Next Education)

Keywords: Al. Technology

### **Biography**

Girish C. Ballolla is an education futurist, entrepreneur, and Al innovator dedicated to transforming international and higher education. As the Founder and CEO of Gen Next Education, he has spent over 15 years pioneering innovative solutions that bridge the gap between students, counselors, and universities worldwide. He is the creator of College Genie, an Al-powered counselor, enabling high-quality college and career guidance accessible to students everywhere.

Girish is a sought-after speaker at global education forums, offering insights into the intersection of technology, strategy, and student success. His expertise spans ethical recruitment models, Al-powered tools for international education, and the future of global education mobility. Recognized as one of The PIE New's 50 Voices of 2024 in international education, he brings a bold and strategic perspective to the evolving landscape of higher education.

With a passion for reimagining education, Girish challenges institutions to rethink outdated models and embrace the potential of AI and technology to enhance learning, engagement, and global access.

# **Required prior knowledge or experience for participants** No

### Pre-workshop assignments or tasks for participants

No

#### **Abstract**

The rise of AI and emerging technologies is revolutionizing international and higher education. From predictive analytics in student recruitment to AI-powered student engagement, and blockchain-based micro-credentialing, the digital transformation is redefining access, engagement, and lifelong learning pathways. In this thought-provoking keynote, Girish C. Ballolla, a leading voice in global education innovation, explores the profound impact of AI on international education, the challenges of maintaining human-centered learning in a tech-driven world, and the opportunities for institutions to harness

Al and blockchain responsibly. This session will provide strategic insights on how universities can leverage cutting-edge technologies to enhance student engagement and mobility and stay ahead in an era of rapid change