

Oral Presentation

📅 Wed. Aug 6, 2025 9:00 AM - 10:20 AM JST | Wed. Aug 6, 2025 12:00 AM - 1:20 AM UTC 🏛️
S304A(South Bldg, 3F)

[SS-3] Internship Programs for Exchange Students in Japan and Korea: Case Studies

◆ English Presentation

9:00 AM - 10:20 AM JST | 12:00 AM - 1:20 AM UTC

[SS-3-01] Internship Programs for Exchange Students in Japan and Korea: Case Studies

*Hiroshi Ota¹, *Daejoong SON², *Jin Abe¹ (1. Hitotsubashi University, 2. Konkuk University)

Keywords : International Exchange Students、Korea、Japan、Internship、Case Studies

Required prior knowledge or experience for participants

No

Pre-workshop assignments or tasks for participants

No

Abstract

How can inbound exchange students engage with the international office through the internship program? (Case Study of Konkuk University, South Korea)

Over the past 20 years, higher education institutions in Korea have expanded their horizons in the field of internationalization, both at home and abroad.

Since it is moving so quickly, the support systems have not been sufficiently established to assist international students.

Konkuk University offers an internship program that involves working in the Office of International Affairs. This program aims to provide benefits to both the international office and the participating interns. Specifically, interns can gain hands-on work experience by participating, while the international office can utilize the interns' knowledge and skills, such as creating videos, managing social networks, and analyzing data.

In this presentation, I would like to introduce Korean higher education regarding internationalization at the national level, provide information on university policies and efforts, and discuss the internship program run by our office.

This session will provide an opportunity to introduce the support system offered by the Office of International Affairs at Konkuk University, with a focus on the internship program in an international office.

Tapping Into Opportunity: How Exchange Students Explore Japanese Work Culture
(Without JLPT-N1)

Exploring a career in Japan is challenging for exchange students, with limited time in the

country and the common requirement for Japanese proficiency in many internships. HU offers two career exploration programs that give exchange students a closer look at Japanese work values.

Since 2019, the university has run the Hitotsubashi Internship Program (HIP) during the summer break to help incoming exchange students understand Japanese corporate culture. Originally offered in English, the program hit a snag: without strong Japanese proficiency, students could not take on meaningful tasks, leading to frustration. Eventually, Japanese proficiency became a requirement, which excluded many English-speaking students.

Looking for a workaround, HU added a new short-term program during the spring break: Hidden Opportunity Pursuit (HOP). This project-based learning initiative brought together exchange and Japanese students to explore sake brewery tourism through company visits and business planning. Learn how this regionally rooted, mutually beneficial program helped spark career insights for participating students.