

Oral Presentation

📅 Wed. Aug 6, 2025 10:40 AM - 12:00 PM JST | Wed. Aug 6, 2025 1:40 AM - 3:00 AM UTC 🏛️
S304A(South Bldg, 3F)

[SS-7] Making International Students Happy and Satisfied to create Active Alumni Globally

◆ English Presentation

10:40 AM - 12:00 PM JST | 1:40 AM - 3:00 AM UTC

[SS-7-01] Making International Students Happy and Satisfied to create Active Alumni Globally

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Keywords : international student、engagement、satisfaction、recommendation

Required prior knowledge or experience for participants

No

Pre-workshop assignments or tasks for participants

No

Abstract

This presentation will explore key factors driving international student happiness using data from the world's largest international survey. Participants will learn actionable strategies for fostering students' satisfaction, which can lead to increased alumni engagement and encouraging future students to choose their institutions.

Learning Objectives

Define the key factors that contribute to international student happiness and satisfaction.
Explore an analysis using data from the world's largest survey of international students.
Describe the relationship between student satisfaction and the likelihood of becoming engaged alumni.

Demonstrate actionable strategies that institutions can implement to foster positive student experiences.

List insights to ensure students thrive during their studies and become proud advocates for their institutions