

9月20日(土)・大会1日目 12:45~14:15 (A会場:17510教室)(90分)

●セッション【2】

“Creating Value in the Age of VUCA: Leveraging Gaps in Time, Space, and Mode”

Moderator:

*Tsutomu (Tom) Nakano,

Professor, Entrepreneurship, Organization, and Strategy, Aoyama Business School, Japan (session organizer)

Discussants and panelists:

Robert Eberhart, 氏

Associate Professor, University of San Diego Knauss School of Business, USA

Louise B. Kringelum, 氏

Associate Professor, Aalborg University Business School, Denmark

Yuji Mizukami, 氏

Professor, College of Industrial Technology, Nihon University, Japan

Martin Skrydstrup, 氏

Associate Professor of Globalization & Sustainability, Copenhagen Business School, Denmark

*セッション・リーダー

[概要] Overview:

How can we create value? What is value? What is valuable? By a diverse group of seasoned academic researchers, we will discuss the topic in an interactive mode of panel session. We will talk about business ecosystems, startups and labs, R&D innovation, technology management, sustainability and circular economy, design thinking, and digitalization, in the age of volatility, uncertainty, complexity, and ambiguity (VUCA) where networks of actors and objects, platforms,

and gen AIs are in action. On expectations, dilemmas, and possibilities, and we will share unique ideas and thoughts from the experts in cultural anthropology, economic sociology, entrepreneurship, engineering and management, and institutionalism among others.

[参加者へのメッセージ] Message to Audience:

Value can be captured in a temporal space from a Schumpeterian approach. Or it can be intrinsic from a Ricardian perspective. Strategically, the competitive advantage can be sustainable by creating barriers to deter the new entrants whereas dynamic capabilities of the firm are also critical to capture the opportunities in the rapidly changing organizational environment. In the foreseeable but chaotic future of Capitalism, how can we leverage gaps between the present and the future ambitions and hopes? Please come and join our session meeting including Q&As.