

9月21日(日)・大会2日目 15:30~17:00 (A会場:17510教室) (90分)

●セッション【9】

「Advancing Innovation Management Systems: Unlocking the Potential of Roadmapping through Circular Economy, Globalisation and AI-Driven Digital Transformation」

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[概要] Overview:

In today's rapidly evolving and interconnected global environment, organisations across industries are called upon to innovate in ways that are systematic, sustainable and resilient. The Innovation Management System (IMS) serves as a foundational framework to support this need, enabling structured and value-driven approaches to innovation that align with company strategy and long-term goals. By bringing together industry leaders and academic experts, the session will explore how roadmapping practices, informed by key global trends such as circular economy, globalisation and artificial intelligence (AI)-driven digital transformation, can strengthen IMS, while addressing global challenges and strategic opportunities for competitive advantages and societal impact.

[参加者へのメッセージ] Message to Audience:

We are delighted to invite you to the session “Advancing Innovation Management Systems: Unlocking the Potential of Roadmapping through Circular Economy, Globalisation and AI-Driven Digital Transformation.” Featuring insights from a senior executive with hands-on IMS implementation experience and leading academic experts in roadmapping with an emphasis on circular economy, globalisation and AI-driven digital transformation, the session will offer practical approaches and forward-looking ideas to help organisations build more resilient and effective innovation systems. We look forward to your participation.